

2018 Gameday Hospitality Sponsorship Deck



2018-19 All Sporting Event Sponsorship Options

MLB, NCAA Basketball, NCAA Football, NFL, and NASCAR

Some of Our Past Gameday Events



2018 COLLEGE FOOTBALL BOWL GAME PRE-GAME PARTY
HOSTED BY GAMEDAY HOSPITALITY
DOWNTOWN ATLANTA, GA
MONDAY, JANUARY 1, 2018



2018 COLLEGE FOOTBALL CHAMPIONSHIP PRE-GAME PARTY
HOSTED BY GAMEDAY HOSPITALITY
DOWNTOWN ATLANTA, GA
MONDAY, JANUARY 8, 2018



2017 COLLEGE FOOTBALL KICKOFF PARTY
HOSTED BY GAMEDAY HOSPITALITY
ATLANTA, GA
SEPTEMBER 2, 2017
SEPTEMBER 4, 2017



BUFFALO RED ZONE PRE-GAME TAILGATE EXPERIENCE
GAMEDAY Hospitality

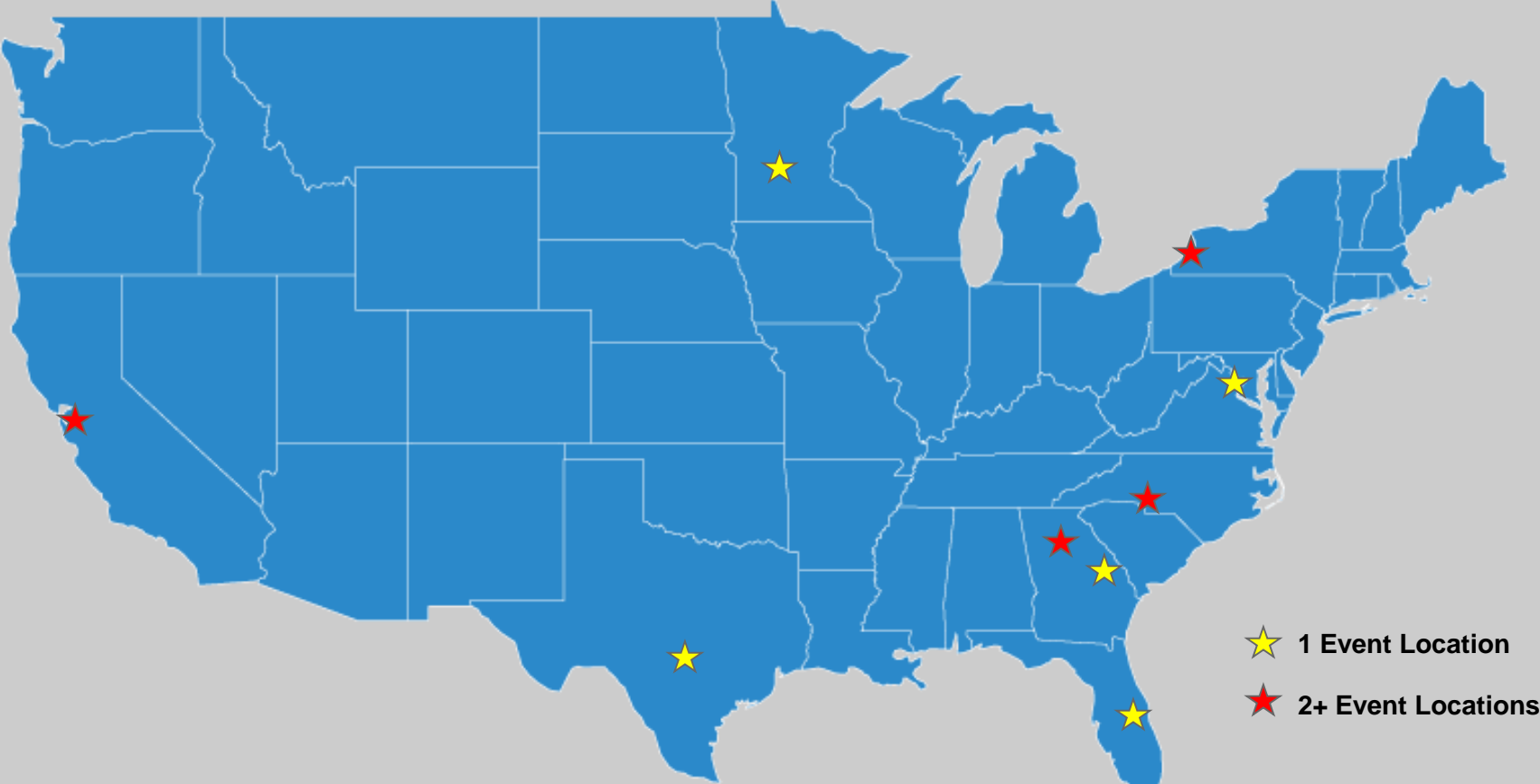


CAROLINA BLUE ZONE PRE-GAME TAILGATE EXPERIENCE
KISS 95.1FM THE UNKNOWN
GAMEDAY Hospitality

Some of Our Current/Past Partners



Some of Our 2018-2019 Event Locations



2017 Hospitality Events Gallery



2017 Hospitality Events Gallery



Some of Our Proposed 2018-19 Events

Atlanta, GA

Atlanta College Football
Kickoff Pre-Game Party

Atlanta (SEC) Conference
Championship Pre-Game Party

Peach Bowl Pre-Game Party

Super Thursday Night Party

Super Sunday Players Brunch

Super Sunday Pre-Game Party

Buffalo, NY

Buffalo Red Zone Pre-Game
Tailgate (Select Bills Games)

Charlotte, NC

Carolina College Football
Kickoff Pre-Game Party

Carolina Blue Zone Pre-Game
Tailgate (All Panthers Games)

Charlotte (ACC) Conference
Championship Pre-Game Party

Indianapolis, IN

Indianapolis (B1G) Conference
Championship Pre-Game Party

Minneapolis, MN

College Basketball Semi-Final
Pre-Game Party (Final Four)

Orlando, FL

Orlando College Football
Kickoff Pre-Game Party

Santa Clara, CA

Pacific (Pac-12) Conference
Championship Pre-Game Party

College Football Championship
Pre-Game Party

Washington, DC

2018 Baseball Home Run Derby
Pre-Game Party

2018 Baseball All Star Game
Pre-Game Party

Our On-Site Event Promotional Reach

We have a Rapidly Growing Event Attendance! Reach High Income VIP Attendees who are Sports Fanatics!

Average Attendance: 600 VIP Attendees per Event (Up to 1200 Per Event)

Average Events Per Year: We Average 45 Major Events Per Year

Average Income of Attendees: Our Attendees Average over \$90,000 A Year

Gender of Attendees: 62% Male, 38% Female Attendance in 2017

Reach Fans before Major Sporting Events All over the Country and Entertain your Clients and Employees!

Our Online Promotional Reach

We have a Rapidly Growing Social Media Following with Thousands of Daily Impressions!

National Social Media: Over 25,000 Followers and Rapidly Growing

National Email List: Over 15,000 Subscribers and Rapidly Growing

Regional Social Media: Over 20,000 Followers and Rapidly Growing

We have Rapidly Growing Website Traffic with Tens of Thousands of Monthly Pageviews!

GamedayHospitality.com: Over 30,000 Pageviews a Month

Our Stubhub Partnership

Our Events are Listed Alongside the Corresponding Sporting Event on Stubhub

The screenshot displays the StubHub website interface. At the top, the navigation bar includes the StubHub logo, a 'Find events' dropdown, a search bar, and links for 'Sell tickets', 'My tickets', and 'Sign in'. The main header features a large image of a football stadium during a game, with the text 'Alabama Crimson Tide Football' and 'Tickets' overlaid. Below the header, there are filters for 'All games' and 'When'. The main content area shows a list of events, with the first one being 'Gameday Hospitality 2017 College Football Kickoff Party - Saturday' for \$35. A sidebar on the right contains a promotional banner for NYC events with the text 'Hello, NYC. We're here.' and an 'Explore' button.

StubHub Find events Search Sell tickets My tickets Sign in Gift cards Help English

Alabama Crimson Tide Football

Tickets

All games When

Home / Sports tickets / Football Tickets / Alabama Crimson Tide Football

22 All games

SAT
SEP 02

Gameday Hospitality 2017 College Football Kickoff Party - Saturday
TBD Terminus 330, Atlanta, Georgia, US

from **\$35**

30 tickets left

Hello, NYC. We're here.
A full-service destination for finding amazing events in NYC.
Buy and sell tickets at 39th and Broadway.
Explore

June 2018 – May 2019 Partnership Options

View One of Our Partnership Packages Below or Contact Us to Build a Custom Package

2018 Platinum Partnership

- **Platinum Sponsor Listing on GamedayHospitality.com**
- **Sponsor Listing on Every Event during the Sponsorship**
- **Sponsor Logo Banners at All Events during Sponsorship**
- **Social Media Mentions (2 Per Month) Throughout the Year**
- **Partnership Announcement Post with Boost**
- **Access to VIP Hospitality Areas at All Events**
- **\$10,000 in Gameday Hospitality Ticket Purchase Credit**
- **Your Product/Service Organically Promoted at Events**
- **Logo on All Step and Repeat Banners at All Events**
- **Logo on All Event Flyers and Printed Marketing**
- **Ability to Get Additional Event Tickets at a 25% Discount**
- **Includes 1 Event Title Sponsorship Rights (\$7,500 Value)**

Starting at \$25,000 in Cash/Trade Value Per Year

June 2018 – May 2019 Partnership Options

View One of Our Partnership Packages Below or Contact Us to Build a Custom Package

2018 Gold Partnership

- Gold Sponsor Listing on GamedayHospitality.com
- Sponsor Listing on Every Event during the Sponsorship
- Sponsor Logo Banners at All Events during Sponsorship
- Social Media Mentions (1 Per Month) Throughout the Year
- Partnership Announcement Post
- \$8,000 in Gameday Hospitality Ticket Purchase Credit
- Your Product/Service Organically Promoted at Events
- Logo on All Step and Repeat Banners at All Events
- Gold Logo on All Event Flyers and Printed Marketing
- Ability to Get Additional Event Tickets at a 15% Discount

Starting at \$15,000 in Cash/Trade Value Per Year

June 2018 – May 2019 Partnership Options

View One of Our Partnership Packages Below or Contact Us to Build a Custom Package

2018 Silver Partnership

- Silver Sponsor Listing on GamedayHospitality.com
- Sponsor Listing on Every Event during the Sponsorship
- Sponsor Logo Banners at All Events during Sponsorship
- Social Media Mentions (1 Per 2 Months) Throughout Year
- Partnership Announcement Post
- \$5,500 in Gameday Hospitality Ticket Purchase Credit
- Your Product/Service Organically Promoted at Events
- Logo on Most Step and Repeat Banners at All Events
- Silver Logo on All Event Flyers and Printed Marketing
- Ability to Get Additional Event Tickets at a 10% Discount

Starting at \$10,000 in Cash/Trade Value Per Year



Your Contact Information

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Twitter: @GamedayHosp Instagram: @GamedayHospitality

All Sponsorship Details and Pricing (including Trade Value) Subject to Change at Any Time and are First Come, First Served!