

2017 Buffalo Red Zone Tailgate Sponsorship Deck



2017 Football/Concert Season

Hosted by Gameday Hospitality in Orchard Park, NY

2017 Buffalo Red Zone Tailgate Overview

- **8 Home Bills Game Pre-Game Tailgate Party Experiences in Orchard Park**
 - **2 Concerts, and 1 Outdoor Hockey Game Tailgate Party Experiences**
 - **Hundreds of Fan Attendees with 4 hours of Pregame Experience**
 - **Premium Open Bar Event with Food Buffet and Unique Entertainment**
 - **VIP and Corporate Environment, Great for Employees and Clients**
- **ZipChair Dream Tailgate Experience at Select Games Throughout Season**
- **Access to Middle Class to Upper Class Sports Fans with Disposable Income**
 - **Located Right Near New Era Field with Quick Walking Distance to Games**
 - **Reach Football Fans with Disposable Income and Market Your Company**
- **Our Tickets are Sold Through Our Partner Stubhub to Fans Buying Game Tickets**

2017 Buffalo Red Zone Sponsorship Options

Season Title Sponsorship (All Red Zone Events) \$17,500 Investment

- Name and Logo in the Red Zone Logo
- Company Name in All Press Releases and Media
- Gameday Hospitality Partner Listing for 12 Months
- First Rights to Renew as Title Sponsor
- 12 VIP Passes to Each Event Date
- 50 Social Media Mentions During the Season
- Logo on Select Dreamseat Furniture Panels
- Partnership Announcement Post with Boost
- Primary Logo on Step and Repeat Banner
- Logo on Outdoor Event Signage
- Logo on All Online Ads and Promotions
- Logo on Every Page of GamedayHospitality.com
- First Rights to be Other Buffalo Events Sponsor
- 10 Tickets to Each Event Date to Use or Giveaway
- 1 Email Blast Per Month to Our Buffalo Email List
- 10x20 VIP Tailgate Cabana at the Red Zone Tailgate
- Banner Ad on All Buffalo Pages of our Website
- 20 Tickets to the Pre-Season Sponsor Party
- Category Exclusivity for the Full Season!

Packages Available: 1

2017 Buffalo Red Zone Sponsorship Options

Entertainment Sponsorship (All Red Zone Events) \$13,500 Investment

- All Entertainment Presented by your Company
- Company Name in All Press Releases and Media
- Gameday Hospitality Partner Listing for 12 Months
- 5 VIP Passes to Each Event Date
- 20 Social Media Mentions During the Season
- Logo Banner on Stage for Band or DJ
- Partnership Announcement Post with Boost
- 10x10 Promotional Display Space at Events
- Logo on Most Outdoor Event Signage
- Logo on Most Online Ads and Promotions
- Logo on Every Page of GamedayHospitality.com
- 10 Tickets to Each Event Date to Use or Giveaway
- 1 Email Blast to Gameday Hospitality Email List
- 10x10 VIP Cabana at Each Event for Your Attendees
- Banner Ad on Event Page on Website
- Secondary Logo on Step and Repeat Banner
- 10 Tickets to the Pre-Season Sponsor Party
- Category Exclusivity for the Full Season!

Packages Available: 1

2017 Buffalo Red Zone Sponsorship Options

Entertainment Sponsorship (Individual Event) \$1,500 Investment

- All Entertainment Presented by your Company
- Company Name in All Press Releases and Media
- Gameday Hospitality Buffalo Partner for 12 Months
- 6 VIP Passes to The Event Date
- 5 Social Media Mentions Before the Event
- Logo Banner on Stage for Band or DJ
- Partnership Announcement Post with Boost
- 10x10 Promotional Display Space at Event
- Logo on Most Outdoor Event Signage
- Logo on Most Online Ads and Promotions for Date
- Logo on Buffalo Pages of GamedayHospitality.com
- 10 Tickets to The Event Date to Use or Giveaway
- 1 Email Blast to Gameday Hospitality Email List
- 10x10 VIP Cabana at The Event for Your Attendees
- Banner Ad on Event Page on Website for that Week
- Secondary Logo on Step and Repeat Banner
- 2 Tickets to the Pre-Season Sponsor Party

Packages Available: 1 Per Event (Unless All Event Package is Sold)

2017 Buffalo Red Zone Sponsorship Options

Gold Sponsorship Package (All Red Zone Events) \$8,000 Investment

- Logo on Event Page of the Website
- Company Mention in Press Releases and Media
- Gameday Hospitality Buffalo Partner Listing
- 4 VIP Passes to Each Event Date
- 10 Social Media Mentions Throughout the Season
- 10x10 Promotional Display Space at 2 Event Days
- Logo on Select Indoor and Outdoor Event Signage
- Logo on Most Online Ads and Promotions
- Logo on Every Page of GamedayHospitality.com
- 4 Tickets to Each Event Date to Use or Giveaway
- Other Event Sponsorship Opportunity Gold Priority
- 10 Tickets to the Pre-Season Sponsor Party
- Category Exclusivity for the Full Season!

Packages Available: 3

2017 Buffalo Red Zone Sponsorship Options

Gold Sponsorship Package (Individual Event) \$1,500 Investment

- Logo on Event Page of the Website
- Company Mention in Press Releases and Media
- Gameday Hospitality Buffalo Partner Listing
- 4 VIP Passes to That Event Date
- Social Media Mentions Before the Event Date
- 10x10 Display Space at that Event Date
- Logo on Select Outdoor Event Signage
- Logo on Most Online Ads and Promotions
- Inclusion in Sponsored Email Blast
- 4 Tickets to Each Event Date to Use or Giveaway
- Other Event Sponsorship Opportunity Gold Priority
- 2 Tickets to the Pre-Season Sponsor Party

Packages Available: 2 Per Event

2017 Buffalo Red Zone Sponsorship Options

Silver Sponsorship Package (All Red Zone Events) \$4500 Investment

- Logo on Event Page of the Website
- 2 VIP Tickets to Each Event Date
- Logo on Most Online Ads and Promotions
- Logo on Select Outdoor Event Signage
- Logo on Most Online Ads and Promotions
- 4 Tickets to Each Event Date to Use or Giveaway
- 2 Tickets to the Pre-Season Sponsor Party

Packages Available: 4

Bronze Sponsorship Package (All Red Zone Events) \$3000 Investment

- Logo on Event Page of the Website
- 2 Social Media Mentions Before the Event
- Logo on Most Online Ads and Promotions
- Logo on Select Outdoor Event Signage
- Logo on Most Online Ads and Promotions
- 4 Tickets to Each Event Date to Use or Giveaway
- 2 Tickets to the Pre-Season Sponsor Party

Packages Available: 6

2017 Buffalo Red Zone Sponsorship Options

Silver Sponsorship Package (Individual Event) \$600 Investment

- Logo on Event Page of the Website that Week
- 2 VIP Tickets to The Event Date
- Logo on Online Ads and Promotions that Week
- Logo on Select Outdoor Event Signage that Week
- 4 Tickets to The Event Date to Use or Giveaway
- 1 Ticket to the Pre-Season Sponsor Party

Packages Available: 4 Per Event

Bronze Sponsorship Package (Individual Event) \$350 Investment

- Logo on Event Page of the Website that Week
- 2 Social Media Mentions Before the Event
- Logo on Online Ads and Promotions that Week
- Logo on Select Outdoor Event Signage that Week
- 4 Tickets to The Event Date to Use or Giveaway
- 1 Ticket to the Pre-Season Sponsor Party

Packages Available: 6 Per Event

2017 Buffalo Red Zone Sponsorship Options

Other Custom Sponsorship Options Available:

- **Full Season Beer Sponsorship**
- **Full Season Liquor Sponsorship**
- **Full Season Mixer Sponsorship**
- **Tailgate Game Sponsorships**
- **Weekly Food Sponsorship**
- **Sell Tickets at your Store Locations**
- **Ticket Coupon Sponsor**
- **And Much More (Contact Us)**



Contact Information

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All Sponsorship Details and Pricing Subject to Change at Any Time and are First Come, First Served!